

Bhoomi Trivedi (Singer, Musician)

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After flooring everyone with the gorgeous voice in a singing reality show, Bhoomi Trivedi went on to mesmerize all in the Sanjay Leela Bhansali magnum opus Ram-Leela. When asked her thoughts on feminism and carving out her own identity in a cut-throat industry, she tells us that what it takes to truly survive and succeed in the industry is girl-power. "There are so many young wonderful singers in the industry today who are bold, fearless and is paving an illuminated path for newer, younger female singers to come in. There were so many presumptions,

so many taboos in the industry which the younger female artists are breaking one brick at a time."

According to Bhoomi the core of feminism is about lifting other women and once as women we make it a habit of doig that we can be an unstoppable force. She says, "Women need to stand by other women. Singers like Anushka Manchanda, Neha Bhasin, Hard Kaur, Shalmali Kholgade have stirred the hornet's nest and taken trolls and body-shamers by the horn.

Seeing these powerful female musicians responding to haters and cynics with confidence and dignity helps newer musicians like me not to take rubbish from anyone within or outside the industry. From music to comedy, from a Sona Mohapatra to a Malika Dua women in the creative spectrum are using their arts to satirize and tear down patriarchal mindsets, eradicate body shaming from its roots and establish a close-knitted inner circle of women and artists who believe and swear by the mantra of we grow and we grow together. The female force is a force to

reckon with today and social media too plays a big role in it. Today you can use social media to expose wrong-doings, assert and create your own identity to your fans and audiences and put across messages and ideologies you truly believe in. As social media has boomed, feminism finds a bigger and stronger platform than ever before. What happened at the Baftas and Oscars stirred a movement here too. The change in culture in culture and mindsets may be gradual but it is definitely happening.”