

Emotional Intelligence and Job Satisfaction among Bank Managers with Special Reference to Malappuram District

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ABSTRACT

Emotions play a vital role in ordering human experiences. Emotional Intelligence is the capacity to recognize our own feelings and those of others for motivating ourselves and for managing emotions well in ourselves and in our relationship. Emotional Intelligence focuses on the softer skills of building and maintains human relationships. This aspect of life assumes a lot of importance since a person is not detached from the human element, be it work place, the home front or the social circle, human interactions are inevitable and our success depends to a large extent on what we make of these interactions and relationships. Job Satisfaction is the combination of psychological, physiological and environmental circumstances that cause a person truthfully to say I am satisfied with my job. The study is intended to analyze Emotional Intelligence of bank managers and their Satisfaction towards their job. It also helps to identify and analyze the Dimensions of Emotional Intelligence and various factors which influence Emotional Intelligence and Job Satisfaction.

1. Introduction

Emotional Intelligence is a type of social intelligence that enables to control one's own and others emotions, make a choice between them and the ability to use these emotions to set his life. Emotional Intelligence involves the ability to monitor one's own and others' feelings and emotions, to discriminate among them and to use this information to guide one's thinking and actions." (Salovey & Mayer, 1990). Emotional Intelligence is regarded as a set of behaviours, viewed as humans' ability to process emotions and deal effectively with them. It is about understanding how people behave with the presence of emotions and emotionally charged thoughts. It is a master of aptitude. a capacity that profoundly affect other abilities, either facilitating or interfering with them (Goleman D., 1996).

2. Significance of the Study

An important factor in our ability to successfully connect is emotional intelligence. When it comes to happiness and success in our relationships, career and personal goals, emotional intelligence (EQ) matters just as much as the more well known, intellectual ability (IQ). We need emotional intelligence to turn intention in to action, in order to make informed decision about the thing that matter most to us, and to connect to others in productive and nurturing ways. The study on emotional intelligence and job satisfaction is thus significant in the current scenario of banking sector as it is one of the fastest growing sectors in the country. The study helps to identify the various factors which affect the emotional intelligence and job satisfaction among bank managers.

3. Review of Literature

Anurag Pahuja and Anu Sahi (2012) in the study "Emotional Intelligence (EI) among Bank Employees: An Empirical Study" found that as far as empathetic attitude is concerned, females are more empathetic than males. The statistical score of females (Mean 3.985, S.D 0.574) as compared to men (Mean 3.743, S.D 0.562) makes it clear.

Thus it can be said that females are more considerate than males under study.

Vinoth Vijay and Mary Ezhilarasi (2013) in the study "A Study on Emotional Intelligence among Bank Employees in Vellore District" found that Majority (42%) of the respondents are clear about their goals and their future among the motivational factors. Just 4% of the respondents find it hard to maintain their enthusiasm when they encounter setbacks. Employees are clear about their goals for the future stands first among respondents view on Motivation Factors.

Vibhor Jain and Sonia Gupta (2014) in the Study "The Impact of Emotional Intelligence on Service Quality in Indian Private Banks: with Special Reference to Moradabad City" found that he comparison between average of mean scores of different private sector bank employees is highest in the case of HDFC Bank (4.25) and lowest in the case of NAINITAL Bank (4.01). This shows that the employees of HDFC Bank are more self-Aware in comparison with the employees of other banks.

Samuel Thavaraj (2012) in the study "A Study on Identifying the Level of Emotional Intelligence among Bank Managers in Madurai District, South India" found that the most important determinant of emotional intelligence is self motivation since its eigen value and the per cent of variation explained are 3.2197 and 22.98 per cent respectively. The second important determinant of emotional intelligence is social skills.

4. Objectives of the Study

The following are the objectives of the study:

- To study the level of emotional intelligence among bank managers.
- To identify and analyze the dimensions of emotional intelligence among bank managers.

- To identify the factors influencing emotional intelligence of bank managers.
- To know the various reaction levels of bank managers under critical situations.
- To measure the overall level of job satisfaction of bank managers.

5. Hypotheses of the Study

The following are the hypotheses framed for the study:

- There is no association between category of bank and level of job satisfaction of bank managers.
- There is no significant difference between the mean ranks of the opinion of bank managers as regards factors influencing emotional intelligence.
- There is no significant difference between the mean ranks of the opinion of bank managers as regards factors influencing job satisfaction.
- There is no significant difference between the mean scores of public sector and private sector bank managers with regards to emotional intelligence of bank managers.
- There is no significant difference between the mean scores of designations of bank managers with regards to emotional intelligence of bank managers.
- There is no significant difference between the mean scores of age of bank managers with regards to emotional intelligence of bank managers.

6. Methodology of the Study

The population of the study constitutes the bank managers of public sector and private sector banks in Malappuram District. The sample size is fixed as 100, out of which 50 managers from public sector banks and 50 from private sector banks are selected. Purposive sampling method is used for selecting bank managers. Both primary and secondary data are used for the study. The primary data are collected from bank managers in Malappuram District and secondary data are collected from books, journals, and internet. Questionnaire method is used for collecting primary data. The tools of analysis include Percentage, Ranking, Scaling, Chi-Square test, Friedman's test, Mann Whitney U test and Kruskal Wallies test. The concept 'Emotional Intelligence' is analyzed by using 24 statements. The attitude towards banking job is analyzed by

using 14 statements. All the statements are measured by using a three point scale (Agree, Undecided, Disagree).

7. Results and Discussion

Table – 1
Dimensions of Emotional Intelligence

Dimensions	Mean	Std Dev
Self Awareness	2.74	0.485
Self Regulation	2.50	0.701
Motivation	2.74	0.514
Empathy	2.56	0.653
Social Skills	2.82	0.422

Source: Primary data

The mean values of all the components are very high, which indicates that the bank managers have a very high level of emotional intelligence. The most important dimension of emotional intelligence was Social Skill (2.82) and the least important was Self-Regulation (2.50).

Table – 2
Factors influencing Emotional Intelligence

Components	Mean	Rank
Communication Skills	4.62	2
Assertiveness	2.09	6
Problem Solving Capacity	4.78	1
Social Interactions	4.03	3
Optimism	3.03	4
Empathy	2.47	5

Source: Primary data

The most important factor which influenced the emotional intelligence of bank managers was Problem Solving Capacity (4.78) and the least influenced was Assertiveness (2.09).

Table – 3
Reactions under Critical Situations

Components	Frequency
Reacts Aggressively	6
Demands Grace Time	5
Try to Make Excuses	5
Use Intelligence	84
Total	100

Source: Primary data

Only 6% of the bank managers opined that they react aggressively under critical situations, 5% demands grace time, 5% bank managers try to make excuses and 84% of the bank managers use their intelligence for facing critical situations.

Table – 4
Results of Hypotheses Testing

Hypotheses	Test	P Value	Result
There is no association between category of banks and level of job satisfaction of bank managers	Chi-Square	0.196	Ho Accepted at 5%
There is no significant difference between the mean ranks of the opinion of the bank managers as regards the factors influencing emotional intelligence	Friedman's Test	<0.000	Ho Rejected at 1%
There is no significant difference between the mean ranks of the opinion of the bank managers as regards the factors influencing job satisfaction	Friedman's Test	<0.000	Ho Rejected at 1%

There is no significant difference between the mean scores of public sector and private sector bank managers with regards to emotional intelligence of bank managers	Mann Whitney U Test	0.777	Ho Accepted at 5%
There is no significant difference between the mean scores of designations of bank managers with regards to emotional intelligence of bank managers	Kruskal Wallies Test	0.036	Ho Rejected at 5 %
There is no significant difference between the mean scores of age of bank managers with regards to emotional intelligence of bank managers.	Kruskal Wallies Test	0.562	Ho Accepted at 5%

Source: Compiled from SPSS

8. Conclusion

The present study is conducted to analyze the Emotional Intelligence and Job Satisfaction among Bank Managers with Special Reference to Malappuram District. Emotional Intelligence is considered as a key factor in creating and maintaining effective relationship in the work place. The study revealed that bank managers in Malappuram District have high level of emotional intelligence and social skill is the most

important component of emotional intelligence among bank managers. The factors such as communication skills, assertiveness, problem solving capacity, social interaction, optimism and empathy influence the emotional intelligence of bank managers. The managers use their intelligence while facing critical situations. The analysis of overall satisfaction level revealed that 81% bank managers were satisfied with their banking job.

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